

CONCEPT NOTE AND SPEAKER BIOGRAPHIES



72nd Session of the United Nations General Assembly

HIGH-LEVEL EVENT: COLLECTIVE PRIVATE SECTOR ACTION FOR DISASTER RISK REDUCTION, EMERGENCY PREPAREDNESS, RESPONSE & RECOVERY



TUESDAY, 19 September 2017



17:00 to 18:30



Conference Room B, Conference Building, UN Headquarters, New York

With the scale of humanitarian needs fast outpacing the ability of traditional actors to respond, businesses, the United Nations, governments and civil society must work together to create more resilient communities and increase local capacity to prepare for, respond to and recover from these crises. Public-private partnerships for building the resilience of countries and business engagement in humanitarian emergencies have major positive impact.

This event will seek to drive business leadership and collective action in support of humanitarian crises and mobilize

increased commitments from Member States and other partners to support strategic private sector engagement in disaster risk reduction, emergency preparedness, response and recovery through showcasing successful and inspiring examples.

The event is hosted by the United Nations Office for the Coordination of Humanitarian Affairs and United Nations Development Programme in partnership with the United Nations Global Compact and the European Union.



HIGH-LEVEL EVENT: COLLECTIVE PRIVATE SECTOR ACTION FOR DISASTER RISK REDUCTION, EMERGENCY PREPAREDNESS, RESPONSE & RECOVERY

AGENDA



TUESDAY, 19 September 2017



17:00 to 18:30

17:00

Opening

- **Mr. Edmund J. Cain**, Vice President, Grant Programs, Conrad N. Hilton Foundation (moderator)

17:00-17:30

High level opening panel

- **Mr. Mark Lowcock**, United Nations Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator
- **Mr. Achim Steiner**, UNDP Administrator
- **Mr. Christos Stylianides**, EU Commissioner for Humanitarian Aid and Crisis Management
- **Ms. Lise Kingo**, UN Global Compact Executive Director and CEO
- **Mr. Eduardo Martinez**, President of the UPS Foundation

17:00-17:50

Case presentations on collective private sector engagement

Fiji:

- **Mr. Inia Seruiratu**, Minister for Agriculture, Rural and Maritime Development and National Disaster Management, Government of Fiji
- **Ms. Morika Hunter**, Chair, Fiji Business Disaster Resilience Council

Philippines:

- **Mr. Rene Meily**, President, Philippine Disaster Resilience Foundation
- **Ms. Adoracion Navarro**, Undersecretary, National Economic and Development Authority Regional Development Office, Government of Philippines

17:50-18:10

Interactive panel on good practices, challenges, opportunities

- **Mr. Kaan Terzioglu**, CEO, Turkcell
- **Mr. David Young**, Senior Partner & Managing Director of The Boston Consulting Group
- **Mr. Bruno van der Pluijm**, Director-general for Development Cooperation and Humanitarian Aid, Government of Belgium

18:10-18:25

Q&A and interventions from the floor

18:25-18:30

Closing remarks

- **Dr. Robert Glasser**, Special Representative of the Secretary-General (SRSG) for Disaster Risk Reduction

18:30

Closing

- **Mr. Edmund J. Cain**, Vice President, Grant Programs, Conrad N. Hilton Foundation (moderator)



BIOGRAPHIES

(alphabetical order by last name)



Edmund J. Cain
Vice President, Grant Programs
Conrad N. Hilton Foundation

Edmund J. Cain oversees all domestic and international grant programming at the Conrad N. Hilton Foundation, including overall responsibility for the Foundation's strategic planning. Prior to joining the Foundation, Mr. Cain served as director of The Carter Center's Global Development Initiative, which facilitated national development strategies in post-conflict countries. A senior member of The Carter Center's Peace Program team, Mr. Cain advised former President Carter on global development issues and participated in election monitoring missions. Prior to that, Cain had a long career with the United Nations serving in Malaysia, Myanmar, and Afghanistan, and was a U.N. Resident Coordinator in Turkey and in Egypt. He was also the first Director of the United Nations Development Programme's (UNDP) Emergency Response Division. In that capacity he oversaw the formulation of UNDP's disaster response policy and led missions to war-torn and disaster-affected countries. Cain also served in the UN Secretariat as the Chief of Staff to the UN Undersecretary General for General Assembly and Political Affairs. A Fellow at the Harvard Center for International Affairs and Senior Fellow at UCLA's Luskin School of Public Affairs, Mr. Cain holds a master's degree in public affairs from the University of Oregon and a bachelor's degree in political science and international affairs from the University of Delaware.



Robert Glasser
Special Representative of the Secretary-General (SRSG) for Disaster Risk Reduction
United Nations Office for Disaster Risk Reduction

From 2008 to (March) 2015 Dr Glasser was the Secretary General of CARE International, one of the world's largest non-governmental humanitarian organisations, active in over 80 countries. From 2003-2007, Dr Glasser was the Chief Executive of CARE Australia, overseeing aid programmes in Cambodia, Vietnam, Papua New Guinea, and in the Middle East, among others. Prior to joining CARE, he was Assistant Director General at the Australian Agency for International Development (AusAID) where he held responsibilities in a variety of areas including the Papua New Guinea and Mekong programmes, Corporate Policy and Infrastructure and Environment.



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Dr Glasser has also worked on international energy and environmental policy for the US Department of Energy and on peace and conflict issues at a variety of institutions, including the Cornell University Peace Studies Program and the Centre for International and Strategic Affairs at the University of California. Dr Glasser is a member of the board of the Global Call for Climate Action (GCCA), a global alliance of more than 450 national and international organisations focussing on climate change advocacy; and serves as Chairman of the Board of the CHS International Alliance, a new organisation resulting from the merger of People in Aid and the Humanitarian Accountability Partnership (HAP). He was formerly the Chair of the Steering Committee for Humanitarian Response, comprised of the Chief Executives of the largest international Non-Government Organisations involved in humanitarian relief, a member of the Advisory Panel of the Climate Vulnerability Monitor 2012, a member of the Principals Steering Group of the United Nations Transformative Agenda for Humanitarian Action; and a member of the Project Steering Group for the World Economic Forum project on The Future Role of Civil Society. Robert Glasser is an Australian national.



Morika Hunter
Chair
Fiji Business Disaster Resilience Council

Morika Hunter is the Chair of the Fiji Business Disaster Resilience Council (FBDRC), and the Head of Business for the mobile telecommunications company Digicel, in the Fiji Islands. Ms. Hunter is passionate about supporting small and medium sized businesses to improve their resilience to ensure they can continue to operate and provide essential services to communities after disaster events. Ms. Hunter has been integral in establishing numerous public private partnerships in Fiji, securing a seat for the private sector on the national disaster management council, and mobilising resources for nationwide business continuity planning training. She has represented Fiji and Pacific Business Council's at the Global Platform for Disaster Risk Reduction, the Pacific Humanitarian Partnership Week, will soon host a side event at COP23. Ms. Hunter was previously the Director of Sales and Marketing for the Fiji Broadcasting Company and the founder and owner of the Tui Tai Adventure Cruises, and holds a degree in Business from the Hawaii Pacific University.



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Lise Kingo
Executive Director and CEO
United Nations Global Compact

Lise Kingo is the CEO and Executive Director of the United Nations Global Compact, which is the world's largest corporate sustainability initiative with more than 13,500 signatories from 170 countries that have committed to aligning strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and taking actions that advance societal goals. Prior to joining the UN Global Compact in 2015, Ms. Kingo was Chief of Staff, Executive Vice-President and member of the Executive Management team at Novo Nordisk A/S. Ms. Kingo holds multiple degrees including a MSc in Responsibility and Business Practice from the University of Bath, United Kingdom and a B.Com. in Marketing Economics from the Copenhagen Business School.



Mark Lowcock
Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator
United Nations Office for the Coordination of Humanitarian Affairs

Mark Lowcock took on the Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator role in the beginning of September. He brings to the position more than 30 years of experience leading and managing responses to humanitarian crises across the globe, as well as wider strategic leadership in the international development arena. Previously, he was Permanent Secretary at the Department for International Development (DFID), a role he assumed in 2011. Mr. Lowcock began his career at DFID (formerly the Overseas Development Administration) in 1985, and he served in a diverse range of roles — including overseas postings in Malawi, Zimbabwe and Kenya — in addition to holding leadership positions at headquarters. Born in 1962, he holds a bachelor's degree in Economics and History from Oxford University and a master's in Economics from the University of London. He is a chartered accountant.



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Eduardo Martinez
President
UPS Foundation

As President of the UPS Foundation and UPS' Chief Diversity and Inclusion Officer, Ed Martinez is responsible for the operations and management of UPS' global philanthropic, employee engagement, corporate relations and diversity and inclusion programs. In addition to his corporate responsibilities, Mr. Martinez represents UPS on the World Economic Forum's Global Agenda Council on Humanitarian Response and serves as UPS Executive Liaison to the Council of Independent Colleges. He is also a member of the Corporate Advisory Board for The National Council of La Raza, corporate liaison to the Points of Light Institutes' Service Council, Chair of the Corporate Development Council for the World Association of Girl Guides and Girl Scouts and a member of the Board of Directors of the International Association for Volunteer Effort. He is also Co-chair of the National Academy of Sciences "Resilient America" program and Chair of IAVE's Global Corporate Volunteer Council. Ed currently serves on Atlanta Mayor Kasim Reeds' Mayoral Service Board. Ed is a member of the American Bar Association, Florida Bar and Hispanic National Bar Association.



Rene "Butch" Meily
President
Philippine Disaster Resilience Foundation

Mr. Meily is President of the Philippine Disaster Resilience Foundation (PDRF), a private sector disaster management organization that includes many of the major business groups in the country. Philippine Long Distance Telephone (PLDT), his parent company, received the 2016 Prince of Wales Business in Community UPS International Disaster Relief Prize for its work in mobilizing PDRF during Super Typhoon Haiyan. PDRF currently operates the world's only national private sector Emergency Operations Center. Mr. Meily is also president of IdeaSpace Foundation, a technology accelerator for early stage startup companies. He heads QBO Innovation Hub, a public private partnership launched to mentor startups. He is concurrently president of Pacific Global One, a firm formed from PLDT's Aviation Group. Previously, Mr. Meily was First Vice President and Special Assistant to the chairman of PLDT and president of PLDT Smart Foundation. Prior to joining PLDT, he served as Vice President, Communications for TLC Beatrice International, a food company in New York and Paris. He has worked with several New York public relations firms and a financial startup.



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A graduate of Ateneo de Manila University, Mr. Meily has an M.A. in Journalism and Communications from the University of Florida. He was a recipient of the College of Journalism's Alumnus of Distinction award in 2000. He returned to UF in 2003 as the Freedom Forum Distinguished Visiting Professor.



Adoracion Navarro
Undersecretary, National Economic and Development Authority
Regional Development Office
Government of Philippines

Ms. Navarro is undersecretary of the National Economic and Development Authority of the Philippines, where she heads the Regional Development Office (RDO). She previously served as a senior research fellow and acting vice-president of the Philippine Institute for Development Studies. At the RDO, Ms. Navarro supervises the Philippine regions' economic development planning, policy coordination, investment programming, and project monitoring.



Bruno van der Pluijm
Director-general for Development Cooperation and Humanitarian Aid
Government of Belgium

Mr. van der Pluijm entered the Belgian Foreign Service in 1991. On August 1st 2016, he took up a new mandate as Director General in charge of Development Cooperation and Humanitarian Aid. Prior to this, Mr. van der Pluijm served as Ambassador of Belgium to Canada (2010-2014) and to Tunisia (2014-2016). Between 1994 and 2005, Mr. van der Pluijm served as a diplomatic collaborator in various postings: from February 1994 until January 1998 at the Belgium Embassy in Beirut, Lebanon; from January 1998 until August 2000 at the Belgium Embassy in San José, Costa Rica, and from August 2000 until September 2005 at the Permanent Representation of Belgium to the United Nations in New York. In September 2002 he was elected Vice-President of the Second Committee of the 57th General Assembly. In 2005, upon his return to headquarters, he entered the Cabinet of the Minister of Foreign Affairs where he was in charge of multilateral affairs. Between 2007 and 2010, he was Chief of Staff of the Minister of Development Cooperation. Mr. van der Pluijm holds a degree in classical philology from Antwerp University (UFSIA, 1980) and Leuven University (KUL, 1982). Before entering the Foreign Service, he was active for a number of years in the areas of Latin and Ancient Greek at a college in the wider Antwerp region. Mr. van der Pluijm was born in August 1960.



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Inia Seruiratu
Minister for Agriculture, Rural and Maritime Development and National Disaster Management
Government of Fiji

Minister Seruiratu is Fiji's High Level Climate Champion, responsible for advancing the Global Climate Action Agenda. As a minister in the FijiFirst Government, Mr. Seruiratu has led efforts to better prepare communities and enhance their resilience to the impacts of natural disasters, which are occurring with greater intensity due to climate change. This process has become even more urgent following the devastation of Tropical Cyclone Winston, which left 44 people dead and caused more than \$2.8 billion worth of damage in Fiji. The Minister plans to use his position as Climate Champion to drive global action on this crucial issue and to explore products and models that attract private sector participation in the area of adaptation finance. Mr. Seruiratu joined the Native Land Development Corporation in 1984 before joining the Republic of Fiji Military Forces in 1987 as a Commissioned Officer. His career in the civil service began in 2007 when he was appointed the Commissioner of Fiji's Northern Division. In 2011, he was appointed as the Permanent Secretary and soon after the Minister for Agriculture, Rural and Maritime Development and National Disaster Management.



Achim Steiner
Administrator
United Nations Development Programme

Achim Steiner became UNDP Administrator on 19 June 2017 and will serve for a term of four years. The United Nations General Assembly confirmed his nomination on 19 April 2017, following his nomination by Secretary-General António Guterres. As UNDP Administrator, Mr. Steiner also chairs the UN Development Group, which unites the 32 UN funds, programmes, specialized agencies and other bodies that work to support sustainable development. Over nearly three decades, Mr. Steiner has been a global leader on sustainable development, climate resilience and international cooperation. He has worked tirelessly to champion sustainability, economic growth and equality for the vulnerable, and has been a vocal advocate for the Sustainable Development Goals. Prior to joining UNDP, he was Director of the Oxford Martin School and Professorial Fellow of Balliol College, University of Oxford.



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Mr. Steiner has served across the United Nations system, looking at global challenges from both a humanitarian and a development perspective. He led the United Nations Environment Programme (2006-2016), helping governments invest in clean technologies and renewable energy. He was also Director-General of the United Nations Office at Nairobi. Mr. Steiner previously held other notable positions including Director General of the International Union for the Conservation of Nature, and Secretary General of the World Commission on Dams. Mr. Steiner has lived and worked in Africa, Asia, the Middle East, Europe, Latin America and the United States. He graduated in Philosophy, Politics and Economics (MA) from Worcester College, Oxford University and holds an MA from the University of London/School of Oriental and African Studies (SOAS).



Christos Stylianides
EU Commissioner for Humanitarian Aid and Crisis Management
European Union

Mr. Stylianides started as the European Commissioner for Humanitarian Aid and Crisis Management in 2014. Prior to that, he was the Government spokesperson from 2013-2014 and Vice-Chair of the Committee on Foreign and European Affairs 2011-2013. He was an Elected Member of the bureau of the OSCE Parliamentary Assembly in 2011-2013 and Member of the Cyprus House of Representatives 2006-2013. He was also a Member of the OSCE Parliamentary Assembly 2006-2011, Government spokesperson 1998-1999 and Co-founder of the Movement for Political Modernization and Reform, promoting Cyprus's EU accession and state & political reform. He has a dental surgery degree, obtained in 1984.



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Kaan Terzioglu
CEO
Turkcell

Kaan Terzioglu took office as the CEO of Turkcell on 1 April, 2015. Under his leadership, the company has become a digital operator, offering digital services and connectivity on mobile and fixed networks. Today, Turkcell's digital services are used in 192 countries. A member of the GSMA Board since 2015, Mr. Terzioglu is a vocal advocate of using the power of communication to the benefit of disadvantaged groups. Turkcell's connectivity services in disasters and humanitarian emergencies – including its services for 1.4 million Syrian refugees in Turkey - , its all-access mobile app “Hello Hope” for Syrian refugees and its “My Dream Companion” app for visually impaired individuals have been recognized internationally. Prior to joining Turkcell, Mr. Terzioglu was a Member of the Board in Turkey's leading companies in finance, insurance and retail industries. Earlier in his career, he worked in international leadership positions for CISCO and Arthur Andersen.



Dave Young
Senior Partner and Managing Director, Social Impact
The Boston Consulting Group

Dave Young focuses on increasing the social impact of corporations, capital, governments, and social sector institutions. Mr. Young works with his colleagues and clients to strengthen their organizations and identify where disruptive business models, technology, data/analytics and financing can change the trajectory of social and humanitarian outcomes. Mr. Young left BCG in 2005 and joined World Vision International. As global COO he oversaw its world-wide operations in community development, emergency response, microfinance, and technical support functions. The organization involved 41,000 employees across more than 70 nations making meaningful contributions to the well-being of more than 150 million of the world's most vulnerable children. Mr. Young returned to BCG in 2016 as a Senior Partner in the Social Impact and Public Sector Practices.

